

WebServes Sponsorship Grid (2017-18)

The *mPathy*™ Project

Organization Sponsor Level	Annual \$ Donated	Program Benefits	Marketing Benefits
mPathy Project Presenter (1)	\$50,000 +	<ul style="list-style-type: none"> Naming rights for the mPathy Project and inclusion of logo on all materials (e.g., "mPathy Project, brought to you by...") for one year Inclusion in mPathy Project press release with Sponsor name & logo Sponsor banner/signage at event Verbal Recognition at mPathy Project events Opportunity for sponsor to speak at mPathy Project events 	<ul style="list-style-type: none"> Sponsorship with WebServes press release Receive One Year Social Media mentions (Facebook & LinkedIn) for mPathy Project based posts Name & logo placement (tier one) on WebServes websites sponsor pages for one year Social Media acknowledgement of support
mPathy Challenge Presenter (2)	\$25,000 +	<ul style="list-style-type: none"> Naming rights for one of two annual mPathy Project Challenges and inclusion of logo on all Challenge materials (e.g., "mPathy Project Challenge II, brought to you by...") Inclusion in mPathy Project Challenge press release with Sponsor name & logo Sponsor banner/signage at event Verbal Recognition at mPathy Project Challenge event Opportunity for sponsor to speak at mPathy Project Challenge events 	<ul style="list-style-type: none"> Sponsorship with WebServes press release Receive Social Media mentions (Facebook & LinkedIn) for mPathy Project based posts for specific Challenge Name & logo placement (second tier) on WebServes websites sponsor pages for one year Social Media acknowledgement of support
mPathy Event Sponsor (6)	\$15,000 +	<ul style="list-style-type: none"> Naming rights for one of six mPathy Project events and inclusion of logo on all event materials (e.g., "mPathy Project Challenge II Showcase event, brought to you by...") Inclusion in mPathy Project event press release with Sponsor name & logo Sponsor banner/signage at event Verbal Recognition at mPathy Project event Opportunity for sponsor to speak at mPathy Project event 	<ul style="list-style-type: none"> Sponsorship with WebServes press release Receive Social Media mentions (Facebook & LinkedIn) for mPathy Project based posts for specific event Name & logo placement (third tier) on WebServes websites sponsor pages for one year Social Media acknowledgement of support
mPathy Benefactor	\$10,000 +	<ul style="list-style-type: none"> Inclusion in mPathy Project press release with Sponsor name & logo Recognition in mPathy Project print and media materials with Sponsor name & logo 	<ul style="list-style-type: none"> Sponsorship with WebServes press release Name & logo placement (Tier 4) on WebServes websites sponsor pages for One Year Social Media acknowledgement of support
mPathy Patron	\$5,000 +	N/A	<ul style="list-style-type: none"> Name & logo placement on (Tier 5) WebServes websites sponsor pages Social Media acknowledgement of support
mPathy Friend	\$2,500 +	N/A	<ul style="list-style-type: none"> Social Media acknowledgement of support

The Technology Grant Program

Organization Sponsor Level	Annual \$ Donated	Program Benefits	Marketing Benefits
Technology Grant Program Presenter (1)	\$50,000 +	<ul style="list-style-type: none"> • Naming rights for the Technology Grant Program and inclusion of logo on all program materials (e.g., The Technology Grant Program, brought to you by...) for one year • Inclusion in Technology Grant Program press release with Sponsor name & logo • Sponsor banner/signage at any Technology Grant Program event • Verbal Recognition at Technology Grant Program events • Opportunity for sponsor to speak at Technology Grant Program events 	<ul style="list-style-type: none"> • Sponsorship with WebServes press release • Receive One Year Social Media mentions (Facebook & LinkedIn) for Technology Grant Program based posts • Name & logo placement (tier one) on WebServes website sponsor page for one year • Social Media acknowledgement of support
Technology Grant Cycle Presenter (2)	\$25,000 +	<ul style="list-style-type: none"> • Naming rights for one of two annual Technology Grant cycles and inclusion of logo on all cycle materials (e.g., " Technology Grant 2017 Cycle II, brought to you by...") • Inclusion in Cycle press release with Sponsor name & logo • Sponsor banner/signage at cycle events • Verbal Recognition at all cycle events • Opportunity for sponsor to speak at all cycle events 	<ul style="list-style-type: none"> • Sponsorship with WebServes press release • Receive Social Media mentions (Facebook & LinkedIn) for Technology Grant Program based posts for specific Cycle • Name & logo placement (second tier) on WebServes website sponsor page for one year • Social Media acknowledgement of support
Individual Technology Grant Presenter (6)	\$15,000 +	<ul style="list-style-type: none"> • Naming rights for one of six anticipated Technology Grants and inclusion of logo on all grant materials (e.g., "This technology grant is provided with the generous support of...") • Inclusion in Technology Grant press release with Sponsor name & logo • Sponsor banner/signage at any Technology Grant Program event • Verbal Recognition at Technology Grant Program event 	<ul style="list-style-type: none"> • Sponsorship with WebServes press release • Receive Social Media mentions (Facebook & LinkedIn) for Technology Grant Program based posts for specific grant • Name & logo placement (third tier) on WebServes website sponsor page for one year • Social Media acknowledgement of support
Benefactor	\$10,000 +	<ul style="list-style-type: none"> • Inclusion in Technology Grant Program release with Sponsor name & logo • Recognition in Technology Grant Program print and media materials with Sponsor name & logo 	<ul style="list-style-type: none"> • Sponsorship with WebServes press release • Name & logo placement (Tier 4) on WebServes website sponsor page for One Year • Social Media acknowledgement of support
Patron	\$5,000 +	N/A	<ul style="list-style-type: none"> • Name & logo placement on (Tier 5) WebServes website sponsor page • Social Media acknowledgement of support
Friend	\$2,500 +	N/A	<ul style="list-style-type: none"> • Social Media acknowledgement of support

The Mentorship Program

Organization Sponsor Level	Annual \$ Donated	Program Benefits	Marketing Benefits
Mentorship Program Presenter (1)	\$50,000 +	<ul style="list-style-type: none"> • Naming rights for the Mentorship Program and inclusion of logo on all program materials (e.g., The Mentorship Program, brought to you by...") for one year • Inclusion in Mentorship Program press release with Sponsor name & logo • Sponsor banner/signage at any Mentorship Program event • Verbal Recognition at Mentorship Program events • Opportunity for sponsor to speak at Mentorship Program events 	<ul style="list-style-type: none"> • Sponsorship with WebServes press release • Receive One Year Social Media mentions (Facebook & LinkedIn) for Mentorship Program based posts • Name & logo placement (tier one) on WebServes website sponsor page for one year • Social Media acknowledgement of support
Mentorship Program Cycle Presenter (2)	\$25,000 +	<ul style="list-style-type: none"> • Naming rights for one of two annual Mentorship recruiting cycles and inclusion of logo on all cycle materials (e.g., " Mentorship 2017 Cycle II, brought to you by...") • Inclusion in Cycle press release with Sponsor name & logo • Sponsor banner/signage at cycle events • Verbal Recognition at all cycle events • Opportunity for sponsor to speak at all cycle events 	<ul style="list-style-type: none"> • Sponsorship with WebServes press release • Receive Social Media mentions (Facebook & LinkedIn) for Mentorship Program based posts for specific cycle • Name & logo placement (second tier) on WebServes website sponsor page for one year • Social Media acknowledgement of support
Individual Mentorship Presenter (6)	\$15,000 +	<ul style="list-style-type: none"> • Naming rights for one of six anticipated mentorships and inclusion of logo on all related materials (e.g., "This Mentorship is provided with the generous support of...") • Inclusion in Mentorship press release with Sponsor name & logo • Sponsor banner/signage at any Mentorship program event • Verbal Recognition at Mentorship Program event 	<ul style="list-style-type: none"> • Sponsorship with WebServes press release • Receive Social Media mentions (Facebook & LinkedIn) for Mentorship Program based posts for specific grant • Name & logo placement (third tier) on WebServes website sponsor page for one year • Social Media acknowledgement of support
Benefactor	\$10,000 +	<ul style="list-style-type: none"> • Inclusion in Mentorship Program release with Sponsor name & logo • Recognition in Mentorship Program print and media materials with Sponsor name & logo 	<ul style="list-style-type: none"> • Sponsorship with WebServes press release • Name & logo placement (Tier 4) on WebServes website sponsor page for One Year • Social Media acknowledgement of support
Patron	\$5,000 +	N/A	<ul style="list-style-type: none"> • Name & logo placement on (Tier 5) WebServes website sponsor page • Social Media acknowledgement of support
Friend	\$2,500 +	N/A	<ul style="list-style-type: none"> • Social Media acknowledgement of support