

Empathy Through Technology



THE

BIRTH

OF

WEBSERVES

2005 - 2010

Our principal goal is to bring individuals with Internet and Information Technology skills into productive relationships with technology-challenged nonprofits and small businesses

Our Goals
WebServesUs

[a nonprofit technology group]

WebServesUs addresses under-served sectors in our city:

- **Nonprofits** and **Small Businesses** in need of developing, improving and/or expanding their Information Technology and Internet Technology capabilities
- **Individuals** with Information and Internet Technology skills seeking experience, work and fulfillment in their chosen field

Our Constituencies
WebServesUs

[a nonprofit technology group]

WebServesUs will provide these services:

- Registration program for **Individuals** to post profiles and position criteria
- Registration program for **Nonprofits** and **Small Businesses** to post their project and position criteria
- Search engine for **Individuals** looking for opportunities to intern, work, or volunteer
- Matching program for **Nonprofits** and **Small Businesses** looking for skilled **Individuals** or project teams

Our Services
WebServesUs

[a nonprofit technology group]

In this issue you will find:

History, Projects, Memories, Milestones and more. Keep Reading!

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Letter From Our Founder

At 20 years in, we aspire for WebServes to flourish as a compassionate organization, focusing on the critical technology challenges of our nonprofit community, current and future. Evolved from our post-9/11 foundation, our aim is to become a resilient, empathetic agent, making a meaningful impact on behalf of causes serving the needs of vulnerable and challenged sectors. Our commitment to the responsible use of technology will be pivotal in shaping our future relationships. We're grateful to all of you who have contributed to our evolving efforts. We cherish the teamwork and camaraderie that has helped us overcome our many challenges and produce positive outcomes. We invite you to join us to provide support in our ongoing efforts to benefit our diverse communities as they address (and confront) some of the most serious threats faced in generations.

- James Bradley



Our Origin Story

Founded in 2005 in the wake of 9/11, **WebServesUs** (later changed to **WebServes**) was created to meet the urgent technology needs of nonprofits and small businesses in New York City—many of which lacked the digital infrastructure to recover, communicate, or grow. At a time when institutional and philanthropic support for nonprofit technology was limited, WebServes stepped in to provide accessible, mission-driven digital services.

Now marking its 20th anniversary, WebServes remains committed to its dual mission:

- Empowering nonprofits and small businesses with affordable web, marketing, and other digital tools and support; and
- Developing emerging tech talent through hands-on experience and mentorship, helping mentees build careers while serving their communities

In bridging the digital divide and the opportunity gap, WebServes has proven that technology can be both a tool for equity and a pathway to empowerment.

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• MEMORIES OF THE PEOPLE THAT HAVE SHAPED OUR HISTORY



Amy Hsieh

"I'm honored to have been there at the inception of WebServes. At the time, James was working with NYU School of Professional Studies and Hunter College to help students gain work experience after completing their programs. As one of the first NYU certification graduates seeking that experience, I met with James, and we developed the idea to connect students with smaller nonprofits needing tech expertise. Two years later, WebServes was born. Over the years, I've seen students grow into experts, and projects for nonprofits that would've otherwise been impossible get completed, thanks to WebServes. I'm proud to have been part of its creation and to see it flourish over the past 20 years. I look forward to seeing it continue to grow in the next two decades." - Amy Hsieh

"Twenty years ago, I watched James launch WebServes and joined as a web designer. Though I did not realize it at the time, this role was more than just a job; it was a playground for learning. I was designing not just websites but discovered the ins and outs of project management and budgeting, and built friendships that still mean the world to me.

What made WebServes special wasn't just providing a technology service, it was the people. It was a place where I could take risks, make mistakes, and grow from them, all while working on projects that connected tech with human needs. Even though my career eventually took me beyond the tech world, the skills and confidence I gained at WebServes have stayed with me in every industry I've explored. I'll always be grateful for that time, and I hope WebServes continues to spark curiosity, creativity, and careers for many years to come."

- Eileen Yu



Eileen Yu

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• PROJECTS THAT HAVE SHAPED OUR HISTORY

Institute for War & Peace Reporting -IWPR 2009

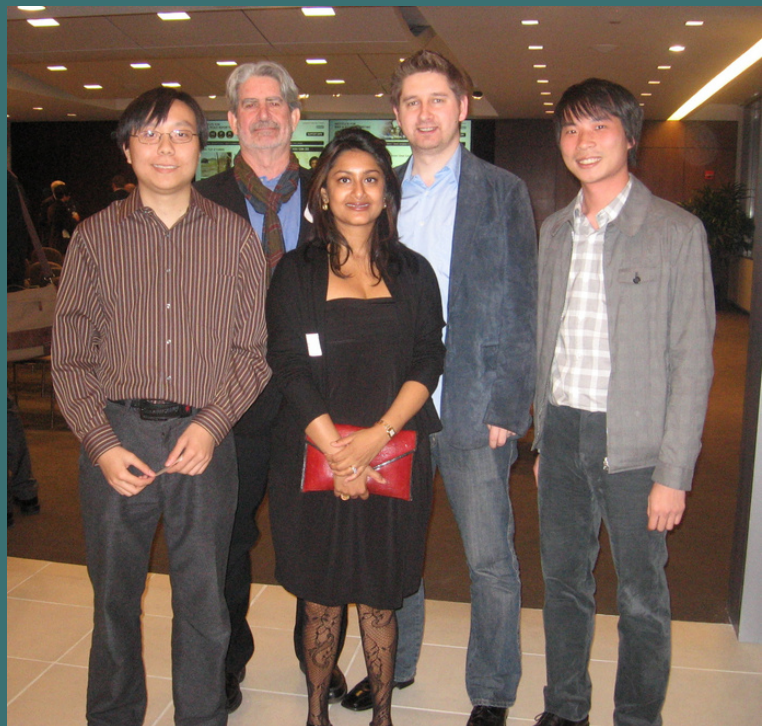


Jennifer Meehan

"Working with WebServes while at the Institute for War & Peace Reporting (IWPR) was not just a joy but also a great learning experience! James & team provided tech consulting for the organization's new website and, more importantly, helped develop the media pipeline for journalists in conflict zones to transfer their audio, video and copy to a central repository. It's refreshing to work with a team that truly sets you up for long-term success as most of what they supplied IWPR with was still in use 10+ years later. Happy anniversary WebServes!"

- Jennifer Meehan

WebServes-IWPR Team partial:
L-R: Robin Ting, James Bradley,
Talita Choudhury, Filip
Witkowski, Cheng-Chien Kuo at
project launch, 2010



In this issue you will find:

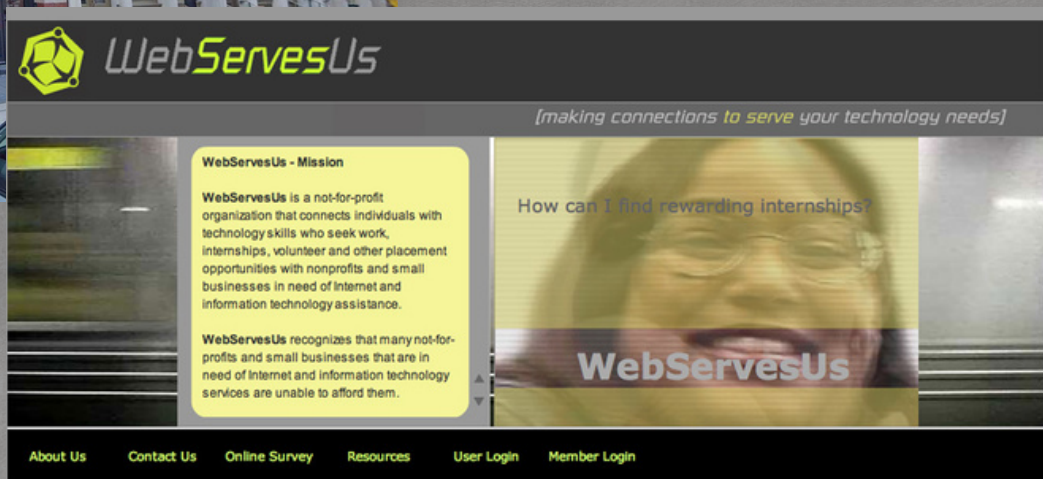
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• MILESTONES THAT HAVE SHAPED OUR HISTORY



2005: Webserves 1st office -
71 Mercer Street, 2nd Floor,
SOHO, New York City



2005: Webserves' 1st Website launches

• SHAPE WEBSERVES FUTURE!

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[WEBSERVES 20TH ANNIVERSARY WEB PAGE](#)

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