

THE IMPACT OF WEBSERVES (2015-2020)



20 YEARS OF WEBSERVES IMPACT

In the years between 2015–2020, WebServes clarified and solidified its service model and priority outcomes in its program and operations:

1. Your Cause. Our Cause.

For over two decades, WebServes has been guided by the belief that your cause is our cause, empowering mission-driven organizations, cultivating digital empathy, and building collaborative solutions that sustain equitable progress.

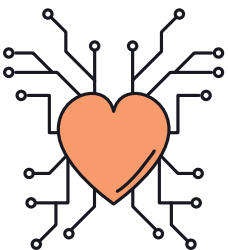


2. Mission-driven Clients

WebServes equips hundreds of nonprofits and small businesses to realize their missions through accessible, data-driven, and human-centered digital strategies. Our clients' causes—from protecting exploited children and strengthening families to advancing minority entrepreneurship and preserving cultural heritage—embody our shared pursuit of equity, opportunity, and sustainability.

3. Mentorship of Volunteers and Interns

Through our TechAgents program, WebServes mentors students and professionals in applying technical and creative skills for social impact. Over the years, more than 300 volunteers and interns have gained real-world experience in digital design, development, and strategy—cultivating the next generation of purpose-driven technologists committed to civic engagement and inclusion.



4. Cultivating Empathetic Technologies

We design with empathy at the core—using technology to listen, respond, and adapt to community needs. This approach has produced digital tools that increase accessibility for families in crisis, amplify underrepresented voices in democracy, and foster accountability in environmental sustainability. Each project is guided by respect for human needs (and aspiration) behind every dataset or platform.

5. Multidisciplinary Collaboration and Innovation

Innovation at WebServes thrives through collaboration across disciplines—uniting developers, designers, content strategists, and clients in co-creative processes. By merging technical rigor with cultural insight, we deliver solutions that do more than function; they empower. As WebServes enters its third decade, it continues to transform technology into a force for empathy, equity, and enduring social change.



PROJECT SPOTLIGHTS

SUNY COIL- COLLABORATIVE ONLINE INTERNATIONAL LEARNING: LEARNING MANAGEMENT SYSTEM (LMS) WEB APP

The State University of New York (SUNY) COIL has been one of the leading international organizations focused on the emerging field of Globally Networked Learning (GNL), a teaching and learning methodology that provides innovative cost-effective internationalization strategies. Programs like COIL foster faculty and student interaction with peers abroad through co-taught multicultural online and blended learning environments emphasizing experiential student collaboration.

WebServes had the opportunity to re-design COIL's website and build a LMS to reflect its national and international leadership role in global learning. The webapp, which serves as an international hub for educators, allows users to share experiences as well as technical and pedagogical practices using interactive training modules.

**MPATHY PROJECT HACKATHON: END SEXUAL EXPLOITATION OF CHILDREN**

In May 2015, WebServes launched the mPathy Project to develop mobile applications for the most vulnerable sectors of the population. In this framework, NYC-area college students competed to create an app that addresses a critical need, in this case, a social issue identified by a partnering non-profit host. The host group selected was ECPAT-USA, which focused on ending the sexual exploitation of children in the Hotel & Tourism industry. The project utilized a "hackathon" model where design teams convened over six weeks to design and submit their proof-of-concept prototypes. The teams presented their final efforts at Google Manhattan, with teams from CUNY winning top awards.

As WebServes Executive Director James Bradley put it, "The world doesn't need another take-out app, the world needs solutions to real social problems. By participating in the project, young developers are building a data-driven tools that can make a real difference in the community, and also gaining practical experience that can advance their careers in the field."



Carol Smolenski, ECPAT-USA



Joy Ling & Asmaa Abbas - winners

WEBSERVES CELEBRATES 10 YEARS!

In 2015, the WebServes community gathered at its then-office at 55 Exchange Place in Manhattan to celebrate 10 years of championing inclusive and accessible digital services.



HELPING PROMOTE A BETTER FUTURE

WebServes has helped advance the incredible work of its clients through numerous projects. Some highlights include:

Promoting the creation of economic and social wealth within Black and minority communities

Preserving the history, memory, and traditions of cultural sites in NYC

Offering effective therapies for children with speech disabilities in Spanish

Opening political processes to more democratic participation

Providing safe havens for pregnant women at risk

Mapping the carbon footprint and waste generation of global manufacturers

UPCOMING: 20TH ANNIVERSARY REUNION!

We are very excited to celebrate 20 years of WebServes and want you to join us!

When: Friday, November 21, 6:00pm–9:00pm

Where: 32 Old Slip, 24th Floor, New York, NY 10005

Further details are available on the registration link

[REGISTER HERE](#)

CONTRIBUTE TO WEBSERVES

Your contributions make the work at WebServes possible. We are incredibly grateful for donations of any amount.

[DONATE](#)

Thank you!

